

Our one aim is to please the customer, isn't it? Our one object is to be of service in any way we can, isn't it? Well then, girls, may I make one suggestion? When customers ask if we have a telephone, don't simply say "In the rear of the store". Be more, explicit, tell them just where it is located, for instance, "You will find a Bell Telephone in the rear of the store, Corner of Toy Department". This would be informing them we have but a Bell Phone for public use and also directing them to the proper place. Several times every day customers come back in the Millinery Department looking for the Phone; many times we are busy and it is several minutes before we get to them, then only to find they are looking for the Phone and were told it was in the rear of the store. It is annoying to customers to be treated in this manner and I am sure if you girls will think this over you will agree with me. Am I right?

Eva Bodkin.

WORDS OF APPRECIATION

I want to extend my sincere thanks to Mr. Mesner and each and every co-worker of mine for the beautiful wedding gifts given to me and I assure you same are more than appreciated by
Bonnie Hughes Stultz.

THANKS FOR THE INVITATION.

Listen My children and you shall hear,
Of a jolly good time, and its very near,
When some evening real soon, we all shall roam,
Out to Bonnie Hughes Stultz's home.
For Bonnie whispered to me, she said,
She was going "to give us one big spread",
Some evening soon, in a week or two,
And I think 'round about Thanksgiving time,
Would just about do--
Don't you?

NOVEMBER MASQUERADE DANCE.

A right jolly good time was had by those of our employees of Store 153 who gathered on the evening of November 7th, for our masquerade dance. Many charming and unique costumes were worn, among them we noticed Red Riding Hood with her basket of fruit for her Grandma, A Chinese girl, Uncle Sam who had them all going, and clowns galore; and even the Constable was there, Gypsies and many others.

The Grand March was a delightful affair after which came the dancing. Music was furnished by the Player and Victrola. Refreshments consisting of cider and doughnuts were served in the dining hall.

Those who were so unfortunate as to have missed such a splendid good time, must make special efforts to attend the next one.
Birdella Roth.